

**PASTRY CHEF GUILD OF ALBERTA**  
 Discussions/Actions required from Social Meeting  
 @ "100 Wines by David Walker Boutique"  
 June 9th, 2008

Present:           Andreas Schwarzer  
                       Alison LaFrance  
                       Karine Moulin  
                       Denise Paré-Watson  
 Members:        Janice Simmons  
                       Vanessa Roenspies  
 Regrets:         Vincent Chow

Discussion	NAME/ACTION																					
<b>Next Meeting:</b> SAIT on September 15 <sup>th</sup> , 2008 @ 5:30 pm	To be confirmed																					
Decisions were made regarding the 1 <sup>st</sup> annual fundraiser, as follows:	By attendees																					
Discussions pertaining to the upcoming "Pastry Chef Guild of Alberta" <b>Fundraiser</b> to be held January 18 <sup>th</sup> , 2009 Particulars, as follows: <ul style="list-style-type: none"> <li>• <b>Title:</b> "Pastry Chef Showcase 2009" hosted by Pastry Chef Guild of Alberta – "sharing knowledge, sharing experience"</li> <li>• <b>Place:</b> Hotel Arts Ballroom (holds 250 – 300 people)</li> <li>• <b>Event:</b> 1 pm to 4 pm (Time allotted: 12 – 5 pm)</li> <li>• <b>Tickets:</b> \$ 60.00 each (ticket price will include 3 desserts, wine, tea, coffee, etc.)</li> <li>• <b>Major Sponsor:</b> Lindt Chocolate</li> </ul>																						
<b>Possible Event Sponsors:</b> <table style="width: 100%; border: none;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 30%;"><u>Business:</u></th> <th style="width: 30%;"><u>Status:</u></th> </tr> </thead> <tbody> <tr> <td>• Wine/Winery</td> <td>(100 Wines?)</td> <td></td> </tr> <tr> <td>• Coffee</td> <td>?</td> <td></td> </tr> <tr> <td>• Chocolate (Lindt)</td> <td>Lindt</td> <td>confirmed</td> </tr> <tr> <td>• Cheese</td> <td>?</td> <td></td> </tr> <tr> <td>• Bread</td> <td>?</td> <td></td> </tr> <tr> <td>• Tea</td> <td>?</td> <td></td> </tr> </tbody> </table>		<u>Business:</u>	<u>Status:</u>	• Wine/Winery	(100 Wines?)		• Coffee	?		• Chocolate (Lindt)	Lindt	confirmed	• Cheese	?		• Bread	?		• Tea	?		
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<p><b>Potential Participants in Event:</b></p> <ul style="list-style-type: none"> <li>• Hotel Arts</li> <li>• Nectar Desserts</li> <li>• Sirocco Golf Course</li> <li>• Calgary Golf and Country Club</li> <li>• Teatro Restaurant</li> <li>• Petroleum Club</li> <li>• Fairmont Springs Hotel</li> <li>• Lake Louise</li> <li>• Manuel Latruwe</li> <li>• Hyatt Hotel</li> <li>• Carriage House Inn</li> <li>• River Café</li> <li>• Ranch</li> <li>• Vintage Group</li> <li>• Yann Blanchard</li> <li>• Wildwood Brewing Company (savory items)</li> <li>• Rouge (savory items)</li> <li>• Il Sogno</li> <li>• Le Truffe</li> <li>• Janice Beaton (cheeses)</li> <li>• Urban Baker (breads)                      Whitney? (new bakery)</li> <li>• Lakeview Bakery (breads)</li> <li>• SAIT</li> </ul>	<p><b><u>Status:</u></b></p> <p>Vanessa will invite</p>
<p><b>Media Coverage Possibilities:</b></p> <ul style="list-style-type: none"> <li>• Breakfast T.V.</li> <li>• Swerve Magazine (Calgary Herald)</li> <li>• Cookbook Company</li> <li>• City Palate publication</li> <li>• A – Channel</li> <li>• Bakers' Journal</li> <li>• Michael Joy's Chicago School of Mold Making magazine</li> <li>• Fast Forward</li> <li>• Avenue</li> </ul>	<p>Karine</p>

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<b>Prizes/Draws/Silent Auction Items</b>	Janice
<b>SAIT Booth with Demonstrations by Students</b> <ul style="list-style-type: none"> <li>• Chocolate Truffles</li> <li>• ?</li> </ul>	Albert
<b>Tickets:</b> <ul style="list-style-type: none"> <li>• Will be created, produced, printed and ready to distribute by 1<sup>st</sup> meeting in September</li> </ul>	Andreas/Rose/Denise
<b>Other Possible Venues:</b> <ul style="list-style-type: none"> <li>• 50/50 Draw</li> <li>• Silent Auction</li> <li>• Draws/Door Prizes</li> </ul>	
<b>Thank you Bags</b>	
<b>Ticket Selling/Distribution</b>	All
<b>Discussion regarding Participant dessert criteria:</b> <ul style="list-style-type: none"> <li>• Participants will produce and serve signature dessert</li> <li>• To be served on B &amp; B plates (only!)</li> <li>• Dessert to be 3 components totaling 50 grams (i.e. Dessert tasting; garnish; sauce)</li> <li>• Small Portions: 150 to 200 portions</li> <li>• Need commitment from manager of participants</li> </ul>	All Participants to sign adherence form
<b>Promotion of Event:</b>	Albert/Victoria Vincent
<b>Booth Banners:</b>	Alison/Denise
<b>Promotion Brochures/Posters</b>	
<b>Fundraiser Mentorship:</b> L'Arche Calgary	Vanessa will contact
<b>Proceeds of Fundraiser:</b> <ul style="list-style-type: none"> <li>• Scholarship Program to SAIT's Baking and Pastry Arts Program</li> <li>• Additional Charity to be determined</li> </ul>	To be split between charity/scholarship program and Pastry Chef Guild of Alberta
<b>PCGA Website:</b> Promotion of Event	Andreas